



36<sup>th</sup> Annual Invitational  
Elephant Butte  
Balloon Regatta©  
~ August 27-28, 2016 ~

**Sponsor Invitation**

Dear Prospective Sponsor:

The Elephant Butte Balloon Regatta is a one of a kind hot air balloon rally. As a sponsor you will be a part of a unique event in the community. The benefits, in addition to having an opportunity for a balloon ride of a lifetime (weather permitting) include souvenir t-shirts, pins and promotional advertising based on your sponsorship level. For as little as a few hundred dollars you can be a part of someone's history. Sponsors provide the financial resources for Aeronauts to visit hosting cities and towns and share their love of flying without wings. In return sponsors are eligible, depending on the level of their investment, to rides, listings on posters, radio and television spots, website links, flyers, shirts and more. Business marketing personnel are always looking for new and different ways to promote their business or provide their valuable clients with experiences that will show appreciation of their business locality. Hot air balloons provide just that experience.

The 36th Annual Elephant Butte Balloon Regatta is scheduled for August 27-28, 2016.

The Sign-in Party for pilots, skippers, and sponsors will be held at the Elephant Butte Inn on Friday, August 26, starting at 6:30pm.

Pilot briefings will be at 6:00 AM at the Elephant Butte Inn on Saturday August 27 and Sunday August 28, 2016. Lift-off will follow at daylight near the water on Lyons beach at Elephant Butte Lake State Park. Saturday the balloonists test their skills with the baton hand-off to their skippers and bean bag drops at various targets located on the lake shore. You will have an opportunity to take a ride in the balloon that you sponsored. Saturday afternoon all sponsors, pilots and crew are invited to a cookout on the beach.

We certainly hope you will participate and sponsor a balloon. Join us for the most colorful event to take place in our area. This will be a wonderful weekend of special events for all to enjoy. This is the 36th anniversary of this rally, and we are hoping to make it another great year!

Enclosed please find a sponsor form and levels of sponsorships available. Your support will certainly be appreciated.

Yours truly,

Al Lowenstein  
2016 Balloonmiester

Sharon Hartshorn  
EBBR Event Coordinator

1220 Rockrose Rd NE, Albuquerque, NM 87122  
Phone (505) 821-8558 [www.EBBR.org](http://www.EBBR.org) email: info@EBBR.org



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**Sponsor Registration**

Thank you for your support of the 36<sup>th</sup> annual Elephant Butte Balloon Regatta. Come and enjoy the beauty of one of New Mexico's largest recreational lakes at the same time watch the splendor of hot air balloons playing in the cool waters. The only event of its kind, the 36<sup>th</sup> annual Elephant Butte Balloon Regatta brings the best hot air balloon pilots in the southwest to challenge their skills in the only water to land competition for great fun and prizes. With their land and water chase crews you will have front row seats to one of the most beautiful ballooning events in the world.

Level Sponsorship	Platinum	Gold	Silver	Bronze
Min. Amount	\$1,500.00	\$750.00	\$550.00	\$300.00
Name on T-shirts	YES	YES	YES	YES
Num of T-shirts	8	6	4	2
Event Pins	8	6	4	2
Balloon/boat rides*	4	2	2	2
Sign In Party	8 guests	6 guests	4 guests	2 guests
Saturday Party	8 guests	6 guests	4 guests	2 guests

\*Rides are weather permitting. Pilot/skipper has final decision as to safety. Other levels of sponsorship may be added for promotional considerations.

Level of Sponsorship _____ Amount of Sponsorship _____ Date Paid: _____ Amt: _____ Check # _____ Received via/by: _____ (Attach copy of check)
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Name of Business: \_\_\_\_\_ Contact name: \_\_\_\_\_  
 Type of Business: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ FAX \_\_\_\_\_  
 Mobile \_\_\_\_\_ Email: \_\_\_\_\_  
 Website \_\_\_\_\_ Linked Y/N \_\_\_\_\_  
 Pilot Request \_\_\_\_\_ Skipper Request \_\_\_\_\_  
 Requesting Pilot \_\_\_\_\_ Requesting Skipper \_\_\_\_\_

**PLEASE MAKE SURE TO FILL THIS OUT CORRECTLY AS IT WILL BE USED FOR SIZES**

Total # of T-shirts _____	Number of T-shirts _____	Add'l T-shirts at _____
	S M L XL XXL	\$17.00 each

Total # of boarding passes \_\_\_\_\_ Total # of pins \_\_\_\_\_ Add'l pins at \$6.00 each \_\_\_\_\_  
 Banner requested Y / N Date \_\_\_\_\_ By \_\_\_\_\_ Banner rec'd Y / N Date \_\_\_\_\_ By \_\_\_\_\_  
 Banner returned \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_